



HCL SOFTWARE

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HCL Digital Experience

The Complete Digital Experience Platform



Overview

Enterprises don't just want to buy digital experience management software, they want to transform how they engage customers, partners, employees, and other audiences. HCL Digital Experience helps deliver digital experiences that engage audiences - in all industries - across any channel.

Digital Experience transformation is a layered, multi-faceted, multi-stakeholder undertaking. It is more than creating a attractive front-end experience, it means redefining how you do business across the value chain of key stakeholders - your customers, employees and partners.

To meet increasing expectations, you need a platform that provides modern, flexible tools to meet these complex demands. Whether on premises or in private or public cloud, deliver faster response to the demands for digital experience solutions by giving users a single point of personalized access to the applications, services, information and social connections they need.

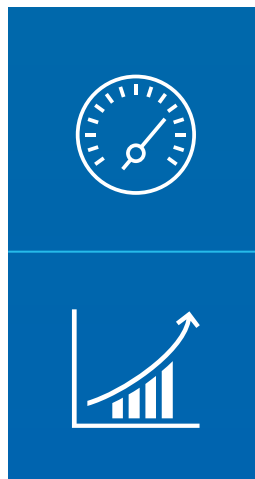
Benefits

The complete digital experience transformation platform to create, manage and deliver engaging omni-channel experiences to all your digital touch points.



Accelerate time to market

Lower total cost of ownership



Faster ROI

Performance at scale

Features



Web Content Management

Increase revenue and productivity by creating, managing and publishing content simply and quickly with user friendly tooling.



Personalized Experiences

Interact to impress with tailored, contextual experiences that speak to individual wants, needs and desires.



Data and Process Integration

Deliver unique experiences by integrating complex business processes and existing systems of record.



Low-Code Application Development

Build applications 10x faster using a simple drag-and-drop interface for building UI, processes, business logic and data repositories.



Omni-Channel Delivery

Reach audiences anywhere with experiences optimized across all digital touchpoints for devices, displays, virtual assistants and more.



Enterprise-Grade

Never miss an engagement opportunity with a reliable, secure and scalable platform that grows with your business.



About HCL Software

HCL Software is a division of HCL Technologies (HCL) that operates its primary software business. It develops, markets, sells, and supports over 20 product families in the areas of DevSecOps, Automation, Digital Solutions, Data Management, Marketing and Commerce, and Mainframes. HCL Software has offices and labs around the world to serve thousands of customers. Its mission is to drive ultimate customer success with their IT investments through relentless innovation of its products. For more information, please visit www.hcltechsw.com.

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